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## Important Information

**Video Tutorials:** [www.WpVideoSites.com/Tutorials.html](http://www.WpVideoSites.com/Tutorials.html)

**Sample Blog:** <http://techzone24.com/videos/>

**Support Email:** [support@wpvideosites.com](mailto:support@wpvideosites.com)

**WpVideoSites Notification List For Updates** - If you haven't already joined the notification list, it's where we announce updates and important changes.

Join it here: <http://wpvideosites.com/NotificationList.html>

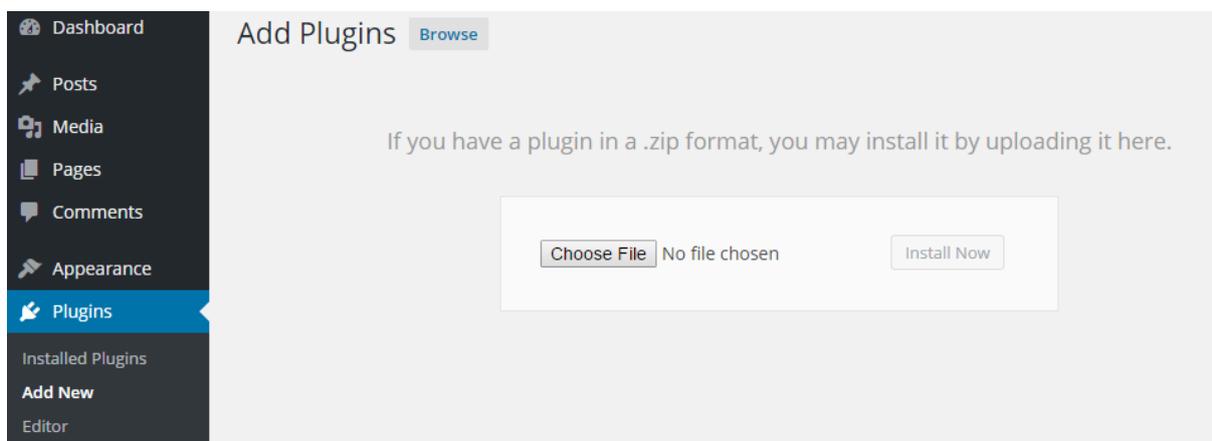
---

## User Guide

### 1.0 - Installing the Plugin

You will find both the download link and license details inside of the email that was sent to you after purchase.

Once you have downloaded the plugin, please upload it to your Wordpress blog as you would any other plugin. This can be done through the Wordpress admin panel using the Install plugins screen (as shown below). Or you can use FTP – just extracted the WpVideoSites file folder from the zip file and then upload it to your server under this folder >> [www.yourblogsite.com/wp-content/plugins](http://www.yourblogsite.com/wp-content/plugins)

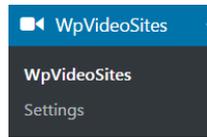


Once you have installed and activated the plugin, it's now time to enter your license details and enable the plugin to work within your blog.



## 2.0 - Enter Your License Details

Towards the left sidebar, go to WpVideoSites on the left side menu.



Once, you click on the tab it will ask you to enter your **Access key** and **Transaction id** which is in the license email that was sent after purchase to your Paypal email account. Enter the details (making sure you have no spaces at beginning or end) and click Submit.

**Please note: The transaction id is not the same as the paypal transaction id. It's important you use the license details that were emailed to you.**

Once the plugin has been authorized, it will have a Refresh Page link. Click the link and you can then start using the plugin. We suggest going to Settings section to configure the plugin first before doing any posts.

### UPGRADING YOUR LICENSE

If you upgrade from Expert to Enterprise (for example), you can enter your license for Enterprise at the bottom of the Settings page. For details about upgrading, please contact [support@wpvideosites.com](mailto:support@wpvideosites.com) (If you already have an enterprise license then use that)

### Performing Plugin Updates

If there is an update, it will show on the WpVideoSites dashboard (not in the main plugins list) and if there is nothing displayed then you have the latest version installed.



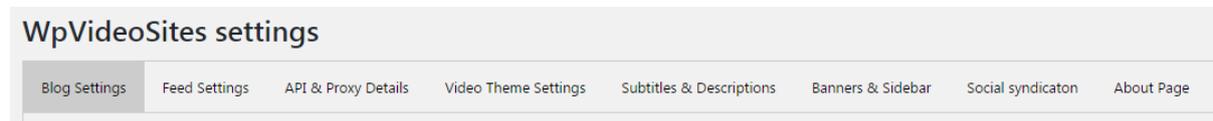
Here is a video showing how to do an update:

[https://www.youtube.com/watch?v=gkv2Su\\_oe3o](https://www.youtube.com/watch?v=gkv2Su_oe3o)



## 3.0 - Settings for WpVideoSites

Under the WpVideoSites tab, click on Settings and you'll see the following menu.

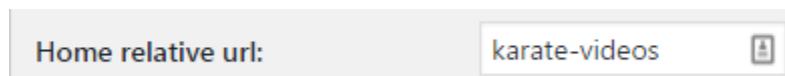


### Settings 3.1 – Blog Settings

Video Tutorial: <https://www.youtube.com/watch?v=XS8W1vf7FEY>

The Settings area gives you the control for creating the base url for your video blog site. The software defaults to **wp-video** but you can change this name to whatever your wish.

Here is an example for a niche site about karate.



Once you type a new name to use, click the Save button at the bottom. It will immediately change the video blog url on your domain. So for this example it would be

EXAMPLE -> <http://www.yourblogdomain.com/karate-videos>

Below explains the base settings for WpVideoSites:

**Favicon** – this is the small icon that shows in the internet browser tab. You can change this to any icon you'd like displayed. You simply click the Add Media button to upload an image and get the image url. Please make sure it's not too big or complex because it is a tiny image that will only be visible.

NOTE: Some browser cache the favicon so it may not appear immediately. You may need to hit the refresh a number of times (F5 key on Windows) to have it reload or clear the browsers cookies.

**Home title** – this is the title that will display in the browser window for visitors. If it is left blank, it will display the url of the video blog which is not ideal. So we highly recommend putting in a title.

**Home meta description** – a short summary description for your video sites that will show when someone finds your site listing in a search engine. It will add this description in the site code for search engines to crawl.



# WP VIDEO SITES

[www.WpVideoSites.com](http://www.WpVideoSites.com)

**Video autoplay** – if you check this box then a video will start automatically playing when a user clicks on one of the video posts to view on your video site.

**Clear frontpage priority date** – If you leave this field empty then it will show the videos indefinitely. This is used if you want videos to stop being shown on the front page in the table of videos under the featured ones from a certain date.

**Footer Text** – You can customize what text is written in the footer area of your video site.

**Menu (name|link)** – the menu on the video site has Home and Category as defaults, but after that it is customizable to not only display the About us page (covered how to setup further in this Settings section) but also link to other urls - on or off your site. To add a Menu item, you just put them one per line like this example below which shows linking out to external sites.

|                          |  |
|--------------------------|--|
| <b>Menu (name link):</b> | About page-about<br>Google http://www.google.com<br>Youtube http://www.youtube.com |
|--------------------------|--|

Note: this is only an example on how to use this feature and you'd only want to have menu items on your video site that are relevant like linking to your main WordPress site, social media pages, Youtube channels, etc.

**Show title of featured videos** – By checking this box, it will include the video title on the bottom of the video for featured videos, which will allow a user to click to open the video in a page on your site. Without this option enabled, the featured videos will only be clickable to play in the pop-up video window.

**Header script** – this allows you to add unique code to the header of your video site if needed. This would be for something such as adding Google Analytics for example or tracking pixels.

**Footer script** – this allows you to add unique code to the footer of your video site if needed.



## Settings 3.2 – Feed Settings

You can see your main RSS feed link as well as the video sitemap link at the top of this section.

When you click on the feed, it will show the code in some browser or in Firefox (for example) you will see it looks something like this below with the title linking to the actual video. The embedded video is underneath that with the article text below the video. They are styled with thumbnail images and work very well when you syndicate your posts to social media sites.

### Wp - video

Video RSS

[Simple Tips To Help You Understand Coupons](#)

February 14, 2017, 10:22 PM



Coupons confuse the heck out of many folks. However, couponing does not have to be cor  
Create a detailed list when you shop, leveraging off of your coupons. As you shop, check e  
Although the newspaper used to be a very popular source for discovering coupons, the be  
clipping! Just print and go.

In the RSS feed settings section below the feed and sitemap links, you can set the number of characters you want for your main feed. The default is 0 which means it is unlimited characters.

In addition, you can set the max posts to show in the RSS feed so it will remove older ones as newer ones come in.



## Settings 3.3 – API and Proxy Settings

The following 3 settings are optional for adding article generated content to your video posts and spinning article content. **These are not required services and completely optional.**

Here we will show how to connect to these services

[Article Builder](#) – Enter your login details for the site and hit the Test button to make sure your blog is able to connect to it.

[Spin Rewriter](#) – Enter your email and api key (which you will need to get from your Spin Rewrite member's area). Click the Test button to make sure your blog is able to connect to it.

[Best Spinner](#) – Enter your login details for the site and hit the Test button to make sure your blog is able to connect to it.

The usage of these services will be covered in the Creating Posts section.

**Use Proxies** – this option is for those that want to perform searches from behind a proxy and not their own server (Proxies are only needed if your server is blocked from these sites)

We do have a link to a reliable proxy provider but you can search for free proxies online. Just know that proxies are what you put into them.

[Get Private Proxies Here](#)

To enable to use proxies, simply copy and paste in your working proxy list and click the check box. Then click the Save button at the bottom of the page.

Enter them as follows, depending on which type of proxy they are:

IP:Port

IP:Port:Username:Password

Use proxies:  
[Get Private Proxies Here](#)

```
111.111.111.111:80
111.111.111.112:80
111.111.111.113:80
111.111.111.114:80
111.111.111.115:80
111.111.111.116:80
111.111.111.117:80
111.111.111.118:80
```

Note: you can test proxies outside the system with the free Elite Proxy Switcher software (<http://www.eliteproxyswitcher.com/>) to make sure they are working.

## Settings 3.3 – Video Theme Settings



Here is where you control how your video blog looks. There are a number of customizable features described below.

**Rows at home page:** You set the number of rows deep that will show below the featured videos on your video site. It's 3 columns but the depth of the columns is set here.

**Header logo:** You will want to add a unique logo for your video page that will show at the top left of the header. **The default logo is a WpVideoSites logo, so this is something you should definitely customize.** You just click on Add Media to upload an image or put in the image link url. You may need to try adjusting it and checking the site each time to get the exact look you want. **(Ideal logo size is 350 x 90 pixels)**

**Header link:** This is the link users will go to if they click on the header logo.

**Header alt:** This text will be used as the alternative text to the logo and anchor text to the link you add for the header link.

### **TIP**

The next 3 options are for selecting background colors. If you have an image and want the hex code, you can use this site to upload the image. You can then move your mouse over the image to find the color hex code. <http://imagecolorpicker.com/>

**Header color:** The header background color can be changed by clicking on the Select Color box and then using the color selector finding a color that is suitable for your theme.

**Menu color:** The menu background color can be changed by clicking on the Select Color box and then using the color selector finding a color that is suitable for your theme.

**Video background color:** The background color for the videos can be changed by clicking on the Select Color box in the same methods as the header and menu color selection above.

**Show search box:** If this is enabled, it will add this search box to allow site visitors to search for content in your video posts. Most will leave this default setting on, but we give users a choice. So if you want it turned off then just uncheck the box.

Find Something Search

After you make any changes to the above settings, please be sure to click the Save Changes button. Then go to your main site (in another tab is a good idea) each time to visually check them to see how the changes look. To do a refresh, you can just click the Ctrl+F5 key (on windows) and then go back to make adjustments if need be until you are satisfied with the final look and feel of your video blog site.

## **Settings 3.4 – Subtitles & Descriptions**



You can set the language that you'd like the subtitles to come in when it scrapes the video transcript text and it will attempt to get them (if available from the selected language).

**Youtube description strip links:** If you are pulling in descriptions and not video transcripts then this setting controls whether url links are removed from the description that come in from Youtube. You may be pulling in other user's video descriptions but not want their advertised links. By default this is checked on but you may be pulling in a number of videos that you control where you want the plugin to drop-in the links from the description. So you can toggle this setting here.

**Youtube description/subtitle border html:** By default it is set to a standard format with a yellow background box, but this area can be completely customized by altering the html code to preferred style.

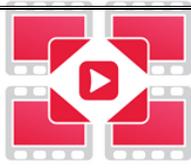
**Youtube subtitle max number of words:** You can cut off the number of words to pull in or set it to the 0 default for unlimited words. For longer videos it would be a good idea to set a max word total and then change it back to unlimited for any standard length videos.

**Show subtitle/description end text:** Checking this box means that it will show a link back to the actual Youtube video as well as end text in the next setting.

**Youtube subtitle/description end text:** This is the end text you wish to be shown before the Youtube video link back.

```
<p>Video Transcript Follows</p> <div
id="YouTubeDescription"
style="background-color: #FFFFCC; color:
#000000;">
```

## Settings 3.5 – Banner & Sidebar



# WP VIDEO SITES

[www.WpVideoSites.com](http://www.WpVideoSites.com)

The video pages allow you to add a customized sidebar and also a variety of banners of different sizes. Using banners is optional and all the default banners are just placed in the plugin to show sizes/locations. Please remove and replace the default ones.

**General Sidebar** – Full HTML markup is supported. The pixel size is 220 wide x 600 high (avg height but can be adjusted based on how many rows you have set). This can be used to add anything to links, opt-in forms, etc.

## General banners

The system defaults with banners of each type to show you the placement and sizes. To see how they will appear, please do a video post first and then you can adjust the banners to use. You can also remove then add back in the banners you wish to use. It also allows you to select the category to control which pages certain banners are displayed.

**Edit Banner** – click this to see the code format needed to display a banner and edit the code to link to a different banner image. To make the banner clickable then surround it with an anchor tag like this

```
<a href="http://google.com" target="_blank"></a>
```

**Add Banner** – click this button to add a new banner. You can upload an image by clicking on the Add from media library button.

**Header Banner** – a standard 468x80 banner that shows in the top right header on the entire video site.

**Note:** If you add multiple banners of the same type then they will rotate with every page refresh

**Video Left and Right** – separate banners that display on either side of the video. The size for both banners are 160 wide x 360 high.

**Above title** – this is a large 960 wide x 260 high banner that can be displayed above the video article text.

**Inline and Below article** – these are two separate banners that can display at the top of article text as well as below the article text.

**Side article** – this is a banner that will show in the article at the top right and have the article text wrap around it. (Size is 220 x 220)

**Mobile** – When a mobile visitor comes to your site then some banners are removed from being displayed (as suggested by googles best practice guidelines) Your able to add mobile banners using this option – the width is capped at 300 pixels

## Settings 3.6 – Social syndication

Video tutorial: <https://www.youtube.com/watch?v=O427StXGOYs>



Your video posts can be syndicated to your social media sites. You can set the delay time which controls how fast multiple postings would be sent out. Additionally, the posting max characters (not words) controls can be set with a limit per posting or no limit if set to 0.

## Tumblr API

You will need to link the plugin to your Tumblr site by setting up an API. You will need to be logged into Tumblr and then click the link in the plugin to get the Tumblr API setup.

On your Tumblr account, you will need click on [+ Register application](#) button

On the form, please put in any **Application Name** at the top of the form and then in the **Application Website** put your main domain where you have your wordpress site (not the blog URL if it's a sub domain). Next in the **Application Description** field, add a very brief explanation of your site. Further down the form, the **Administrative content email** can just be your Tumblr email, and the last field to enter is the **Default call back URL** which is the same as the Application website.

\* Application Name:  
My Video Site

Application Website:  
http://www.mydomain.com

App Store URL:

Google Play Store URL:

\* Application Description:  
400 characters max  
Using for my video site

\* Administrative contact email:  
This won't be made public  
mytumblr@gmail.com

\* Default callback URL:  
http://www.mydomain.com

**NOTE:** Please fill in your own unique details – this is only a sample form.

This is all you should need to enter so you can go to the bottom to click the **I am not a robot** check box and then click on Register button.

It will create the application as follows giving you the OAuth Consumer key and Secret key (click the word secret key to have it display)



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[www.WpVideoSites.com](http://www.WpVideoSites.com)



### My application

**OAuth Consumer Key:** eVGh0Qz8uXozeAfDjRHHRUAxqFHFpKYIb7YJH9a1NnqefvoHs  
[Show secret key](#) [Request rate limit removal](#) [Explore API](#)

You will need to paste these into the plugin and click on Login to test the connection. In the pop-up box, click on Allow, and it should show Logged in if it is successful (example below).

**Tumblr API:** [Get Tumblr API data Here](#)

**OAuth Consumer Key:** eVGh0Qz8uXozeAfDjR

**Secret Key:** ●●●●●●●●●●●●●●●●

Logged in: g2RwFwxacBI1DcexNg4nzcqL36zt31Pu1vsoxK411rOWmvNQwj [Logout](#)

At this point, scroll down and click Save Changes before moving on.

Next is linking to your Tumblr blog and the tags to use when posting to Tumblr.

**Tumblr target blog:**

**Tags (comma separated):**

**Tags random min-max:**  -

**Tumblr target blog:** This is the username in your Tumblr url - not the full url.



**Tags (comma separated):** These are tags that will get sent with your posts, they will get randomly picked (based on the next setting) It's a good idea to have a number of tags that are related to the types of videos you have on your video site.

**Tags random min-max:** This sets the number range of tags to use for each post going out when it pulls from your list of tags.

Please be sure to click Save Changes to not lose any of the data you have entered into the plugin.

**Twitter (Enterprise version)**





# WP VIDEO SITES

[www.WpVideoSites.com](http://www.WpVideoSites.com)

After you copy those into the plugin, you next need to get the Access Token and key by clicking on the **Create my access token** button which is located on the same Keys and Access Tokens tab near the bottom of the page.

## Token Actions

Create my access token

It will show the data on the same page after you create them, and you can then just copy & paste them into the plugin as well. The covered orange parts in the image below will show the actual details you need to copy & paste into the plugin fields.

### Your Access Token

*This access token can be used to make API requests on your own account's behalf. Do not share yc*

Access Token

Access Token Secret

**Tags (comma separated):** These are Hashtags that will get sent with your posts, they will get randomly picked (based on the next setting) It's a good idea to have a number of hashtags that are related to the types of videos you have on your video site.

**Tags random min-max:** This sets the range of hashtags to use for each post going out when it pulls from your list of hashtags.

Please be sure to click Save Changes as you go and when you are finished to make sure there is no data lost. Just copy & pasting it into the plugin does not save the data, so please be aware of this.



## Pinterest (**Enterprise version**)

To setup Pinterest is pretty simple in comparison to Tumblr and Twitter. You will just be creating an API from within your Pinterest account. Click on **Get Pinterest API data Here** link inside the plugin and then click on the Generate token button.

Select the *scopes* you want for your access token:

read\_public  write\_public  read\_relationships  write\_relationships

Your Access Token

Generate token

Click OK on the next page and then copy & paste the newly created token into the plugin.

**Pinterest target board:** This is the board on Pinterest you have made. It's not the full url but only the part after [pinterest.com/userboardbase/anotherboard](#)

If you only have one board on Pinterest then it will just be userboardbase but if it's an additional one that you have on an account then it will be enter as userboardbase/anotherboard in this field in the plugin (using the url above as an example).

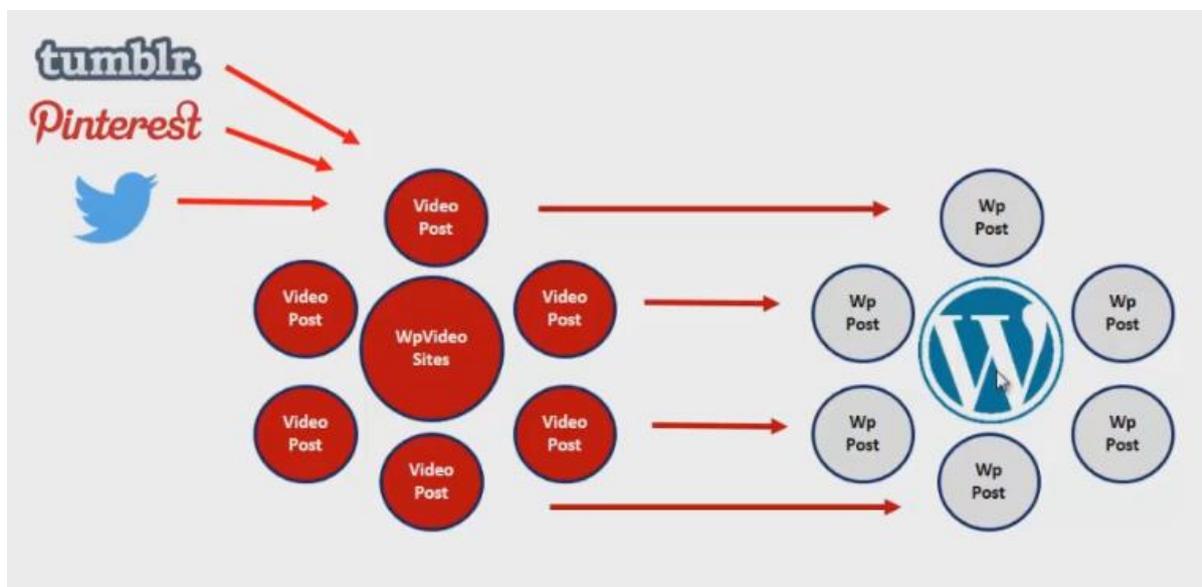
**Tags (comma separated):** These are tags that will get sent with your posts, they will get randomly picked (based on the next setting) It's a good idea to have a number of tags that are related to the types of videos you have on your video site.

**Tags random min-max:** This sets the range of tags to use for each post going out when it pulls from your list of tags.

Please be sure to click Save Changes as you go and when you are finished to make sure there is no data lost.



## Syndicating Posts



If you have posts setup, you can go to the WpVideoSites dashboard and click on the posts you want to send out to social media. You click on the Syndicate button and pop-up window will appear asking which social sites to send the posts out to. Simply check the boxes and click Syndicate.

The posted links will show when completed so you can copy them down. With Tumblr, you'll notice that the posts have an image of the video which links back to the video post on your site. It's creating a do-follow link with this method rather than if we just embedded the video which would not.

You will need posts before you can use the Syndication function, so please go to the Creating Posts section in the manual to learn more.

## Settings 3.7 – About Page

Here you can create a page that can be linked to Blog Settings tab under Menu. You can call this page whatever you wish in the base settings (see above under Settings 3.1). There is only one customizable page in the plugin but the menu can link to any number of pages/urls you like. If you don't care to use this page then you simple remove it from the menu list.

It uses a standard Wordpress page editor to customize your About Page. Simply add the text and format it to your liking. Then click the Save Changes button and see how they look on your main site.



## Wordpress Firewall Security Setup

One more key thing you should do in your Wordpress blog if you have firewall is whitelist some of the plugin functions since these firewall companies don't know our plugin so they may question its activities.

We suggest doing some quick sample postings at first to make sure you don't get the content blocking losing the work you've done. So please do a test to see if you get a 403 Forbidden window like below. Then you just check the box "I am certain this is a false positive" and click on Whitelist This Action.

### 403 Forbidden

A potentially unsafe operation has been detected in your request to this site, and has been blocked by Wordfence.

If you are an administrator and you are certain this is a false positive, you can automatically whitelist this request and repeat the same action.

*I am certain this is a false positive.*

Whitelist This Action

If you'd like, you can add Whitelist the actions in your firewall as follows.

|                                     |                                     |                         |   |                          |   |      |
|-------------------------------------|-------------------------------------|-------------------------|---|--------------------------|---|------|
| <input type="checkbox"/>            | <input checked="" type="checkbox"/> | /wp-admin<br>/admin.php | request.body[child1]                        | 1/12/2017, 2:24:23<br>PM | Whitelisted by via<br>false positive dialog | -    |
| <input type="checkbox"/>            | <input checked="" type="checkbox"/> | /wp-admin<br>/admin.php | request.body[wp_video_post_general_sidebar] | 1/24/2017, 1:39:33<br>PM | Whitelisted by via<br>false positive dialog | -    |
| <input type="checkbox"/>            | <input checked="" type="checkbox"/> | /wp-admin<br>/admin.php | request.body[wp_video_about_text]           | 1/24/2017, 1:39:33<br>PM | Whitelisted by via<br>false positive dialog | -    |
| <input type="checkbox"/>            | <input checked="" type="checkbox"/> | /wp-admin<br>/admin.php | request.body[chld_array_content][0]         | 1/27/2017, 3:04:50<br>PM | Whitelisted by via<br>false positive dialog | -    |
| <input checked="" type="checkbox"/> | Enabled                             | URL                     | Param                                       | Created                  | Source                                      | User |



## 4.0 – Creating Posts

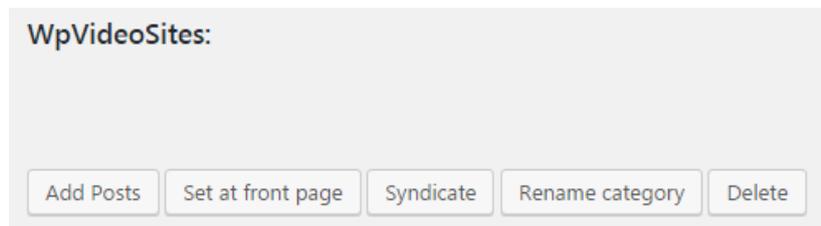
Recommended Tutorial Video to watch which covers how to create video posts.

<https://www.youtube.com/watch?v=ic4-BHZzbrs>

There are two main methods to do video posts with the WpVideoSites plugin, but a number of various ways to customize them.

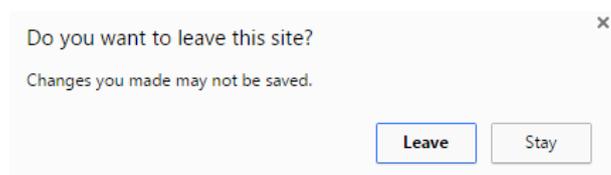
### 4.1 Posting from the WpVideoSites Dashboard

You go to the main dashboard under WpVideoSites tab and clicking on WpVideoSites. You will see this Dashboard at the top of the page.

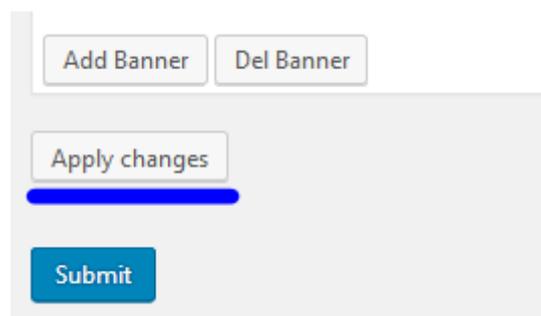


To start, please click on the Add Posts button and the following menu will appear which give you a number of ways to add posts.

**NOTE:** Once you start the process of Adding posts, you must complete it fully or risk losing the work. If you navigate away, you could lose all the posting work you've done, so please complete the whole process.

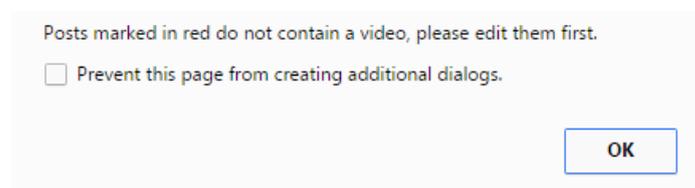


**Important note:** After you've edited a post you should click Apply changes, otherwise your changes will not be saved.





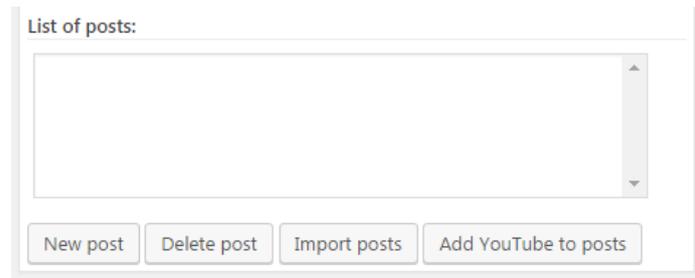
When your happy with your posts click Submit, the plugin will accept them or reject them with instructs on what to fix.



The posts are only saved once accepted and added to the list of posts under the main dashboard.

## List of Posts

This is the area we need to use to add posts to the video blog.



## New post:

You click this button and in the Popup window enter the name for the post. After you add the name then you click on the post name to edit the post details in the fields located below.

Each post must have a Category (select or create), a title for the post and an embedded video from Youtube. Everything else is optional.

Below the article box, you will also be able to add banners that are specific just to this post in the same manner explained in the Settings section under Banners.



If you are adding in video code manually, you can put in the embed code from Youtube in the following format at the top of your article post using the Text editor.

```
<p><iframe class="youtube-player" title="YouTube video player"
src="https://www.youtube.com/embed/UniqueVidoeCode" width="604" height="340"
frameborder="0" allowfullscreen="allowfullscreen"></iframe></p>
```

## Delete post:

Click on any post in the list of posts and then click this to remove them. There is no undo so please be sure you want to remove the post for good.

## Import posts:

Click on this button to bring up the following window. Note you can do up to 15 at any one time unless you have Enterprise license which is unlimited.

Number of posts:

Auto-generate content:

Scheduled publishing:  
 Publish now  
 Post  each  day(s)

Here we have multiple options under the **Auto-generate content** menu.

1. **None** – Select this and you will be able to add a category, title and article manually for each post – No content will be added to the posts till you select the videos.
2. **Spin** – Select this and you will be able to add 1 title and 1 article which will then get spun for each video post. You can also add your own spinned article or click the Spin now button to have the plugin spin it for you (spinner api credentials should be added if you want to auto generate spinned syntax)
3. **Article Builder**– use this to get unique articles directly from article builder. You simply select a topic that is related to your posts to have it pull in article content for each video post.



# WP VIDEO SITES

[www.WpVideoSites.com](http://www.WpVideoSites.com)

We personally use [Article Builder](#) It produces 95% unique content that is readable, the content gets indexed by Google and it's a super-fast way to fill your posts with solid content that will get found and counted for. It is however totally optional.

4. **Video Mode (Enterprise Only)**- use this to create video posts ([all in one](#)) This allows you to add playlist or channel urls to get videos from YouTube for even more accuracy.

**playlist url's look like:** <https://www.youtube.com/playlist?list=PLyIWVvK5R6A2q0U4V5qUbtaKtqzIqSdQth>

**Channel video url's look like:** <https://www.youtube.com/user/KCVisuals/videos>

Simply select video mode and add your playlist/channel url. Select if you want to get the transcript or video details and what position you want to add the content.

You can also add your own spinned article or use article builder at the same time.

Number of posts:  
3

Auto-generate content:  
Video mode

Youtube channel or playlist url (optional):  
[?list=PLAiq4XXtRPuLuzDUBH6pkvkm9qjJJ9C2](https://www.youtube.com/playlist?list=PLAiq4XXtRPuLuzDUBH6pkvkm9qjJJ9C2)

Add Details  Add Subtitles  None

Above article  
 Below article  
 After paragraph

Use Article builder

Categories: video marketing

Once you click on the Import posts button, the plugin will run for a moment while it pulls the videos with their transcripts from Youtube.

## Scheduled publishing:

This feature allows you to put a delay between each posting going out so not everything gets published at once. This allows you to have fresh content going out over time and saves you from doing each one manually.



We cover how to take advantage of schedule posts to boost your freshness factor in the Strategies section of the manual. Please look into it because it's an invaluable part of this plugin to always be showing Google that you have fresh content being posted.

## Add Youtube to Posts **(not needed if using Video mode)**

Once you have some posts setup either through New Posts or Import Posts, you can then move on to search Youtube with keywords to pull in videos for these posts.

Search Youtube:

Add Details  Add Subtitles  None

Above article

Below article

After paragraph

**Note:** If wanting to get transcripts/subtitles from the videos then it is advised to enable these checkboxes before clicking search. This makes sure the plugin only gets videos that have subtitles/transcripts.

After you do a search, you can select the video you want to use and selecting the option on how they are brought in.

The 3 main options:

1. **None** – You just want the video embedded in the article and nothing else.
2. **Add Subtitles** – This tells the plugin to convert what is spoken in the video into text and add it to the video post as content. If you get a video that doesn't show any text then it either doesn't have spoken words or they are not able to break down the words into text.
3. **Add Details** – This will pull the details that are listed in Youtube that was added by the uploaded. In the settings you can set whether or not to include links from these descriptions or not.

The 3 sub options are for controlling where the subtitles or details are placed in the article (Above article, Below article or After paragraph). They can be adjusted manually after you pull in the data if need be.



## Add Youtube to Posts (**Enterprise Version**)

There are some significant benefits added to this section for Enterprise users which allow you to select what videos you want to use, you can select Youtube channels, playlist url's, or enter a list of Youtube video IDs for pin point accuracy.

---

Search Youtube:

Youtube channel or playlist url (optional):

Add ID's of youtube videos to add:

Add Details  Add Subtitles  None

Above article

Below article

After paragraph

When you add a keyword or playlist url, you click on the Search button to pull in the list of videos to select from.

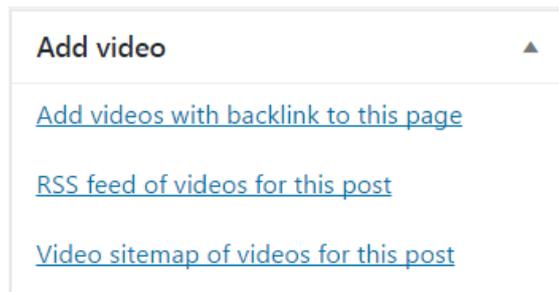
Select the video or videos to use and click on the 2<sup>nd</sup> Add button to have them go into the Posts you had already setup.

Once they are brought into the article, we strongly suggest that you go through them to clear up the text especially if you are pulling in video transcripts to be sure the wording is not odd and looks appropriately formatted.



## 4.2 Linking Video Posts to Front End Site Posts and Pages

In order to create video posts that link back to your main wordpress posts then you go to any Post or Page you have in your Wordpress site and click on edit. You will see there is a new menu in the top right showing the following options.



### Add videos with backlink to this page:

Click this link and it will bring up a very similar post editor that was explained above. The one big difference is it shows the Backlink url to the front post it is linked with.

Click on the Import Posts button and this area has a number of different features.

**Keywords:** You can do keyword searches from Goggle and Yahoo/Bing (**Enterprise version**) This helps get related terms directly from the search engines.

Keywords:  
  
--all-- Search

It will pull in related search terms or you can enter your own keyword list in the text box (one per line). These will be the anchor text used to link back to the front end post.

**Backlink HTML:** When it is posted, the `<!anchor>` will show the keyword used in that post. You can add content to the anchor link that goes back to the Post/Page. Here is an example

Here is my link `<!anchor>` take a look

It also allows for spintext code if you want it to randomized on each post. Such as:

{Here is my link|See a related artcle|See more here} `<!anchor>`

This is just a basic example but it can have a number of spun words creating textually rich content which you can control for your posts.



## 5.0 – WpVideoSites Dashboard

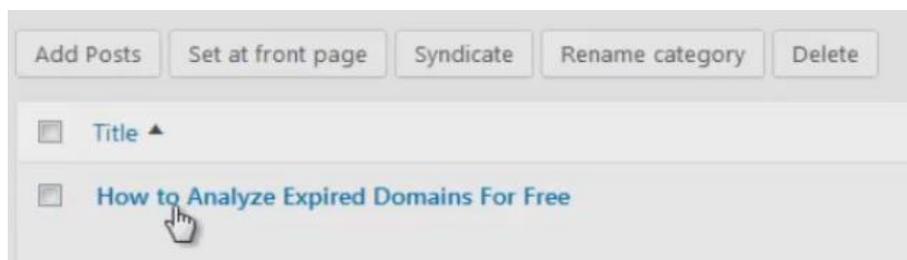
Recommended Tutorial Video to watch which covers how to work with the dashboard.

<https://www.youtube.com/watch?v=MoDM1ZVe0pw>

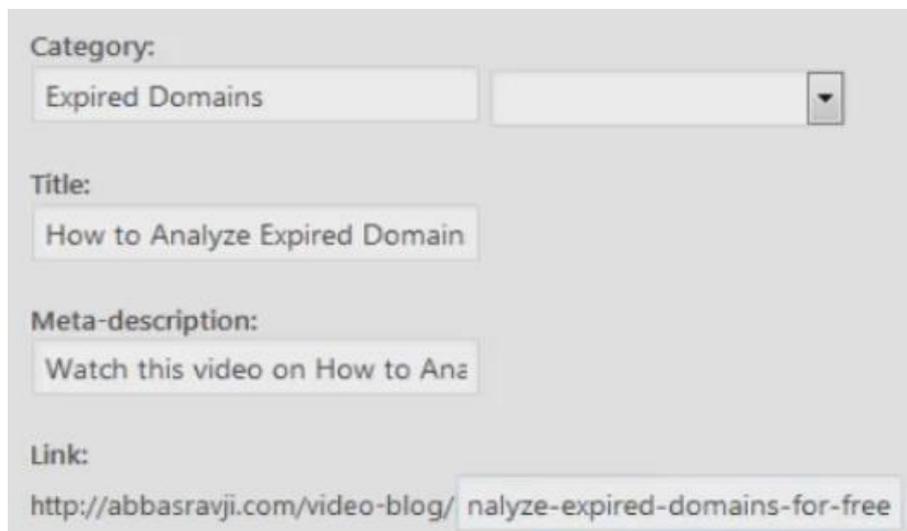
Go the WpVideoSites tab in your wordpress admin area and it should bring you to dashboard showing the video posts you have created.

### Editing a Post

Click on the name itself as shown in this example below to bring up the post editor page.



In this post editor, you can change the Category, Title, Meta-description and the permalink for the post.



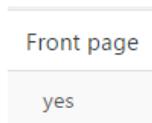
Below this section, you can edit the article text and banners and also change the posting schedule. Once you have completed editing the post, please be sure to hit the Submit button to save the changes.



## Set at front page

This function will allow you to select video posts that you would like to remain on the front page of your video site despite adding new posts. Simply select the posts you want to show on the front page and click “Set at front page”

This is a good feature to use if you constantly add video posts but want a certain few to always remain on the home page.



## Syndicate

Simply select the posts you would like to syndicate to the social sites.

A new tab will open where you select the social sites you want the posts to go to by checking the boxes and then clicking the Syndicate button. The posting will countdown based on the delay you have set in your settings for each syndication post.

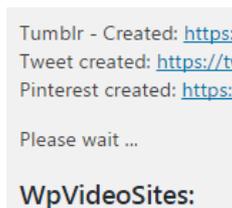
### Select social network:

- Tumblr
- Twitter
- Pinterest

Once it has completed the posting to tab will auto close, you can continue to work in other tabs but it's important you don't close the tab that shows the countdown time.

The social links will then be displayed to you

They will appear like this above the WpVideoSites dashboard (we cropped the full links).





# WP VIDEO SITES

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## **Rename category**

If you would like to rename categories or move posts from one category to the other then you simply select the posts you want to change the Category and then click the “rename category” button, a popup box will appear to type in the new Category name. If wanting to use a category that already exists then be sure to type in the name exactly as you created it.

## **Delete**

When wanting to delete posts then you simply select the posts you want to remove and click the Delete button. Please be sure you want to do this by clicking OK in the confirm popup window. **Once they are removed, there is no undo feature, so please make sure you don't delete any posts by mistake.**



## 6.0 – RSS feeds and Sitemaps

WpVideoSites generates multiple RSS feeds that are silo optimized and excellent for syndicating specific content. It also assists in getting super-fast indexing for your site.

- General site RSS feed and Sitemap (found in the settings tab)
- Post RSS feed for each Post (Found to the right of each post/page on your site)
- Category RSS feed and Sitemap (**Enterprise** – links are shown on each post listed in the WpVideoSites posts)

When uploading your feed to Google, you should upload the General feeds because they have all the videos in them.

The feeds can further be used to syndicate your content across the internet. Some users like to link out to the post feed from the actual Wordpress post.

Services such as IFTTT can be used to auto syndicate content across the internet.



## 7.0 – Strategies, Tips and Techniques

Recommended Tutorial Video to watch which covers strategies on using the plugin.

<https://www.youtube.com/watch?v=6nbdFUPfEkA>

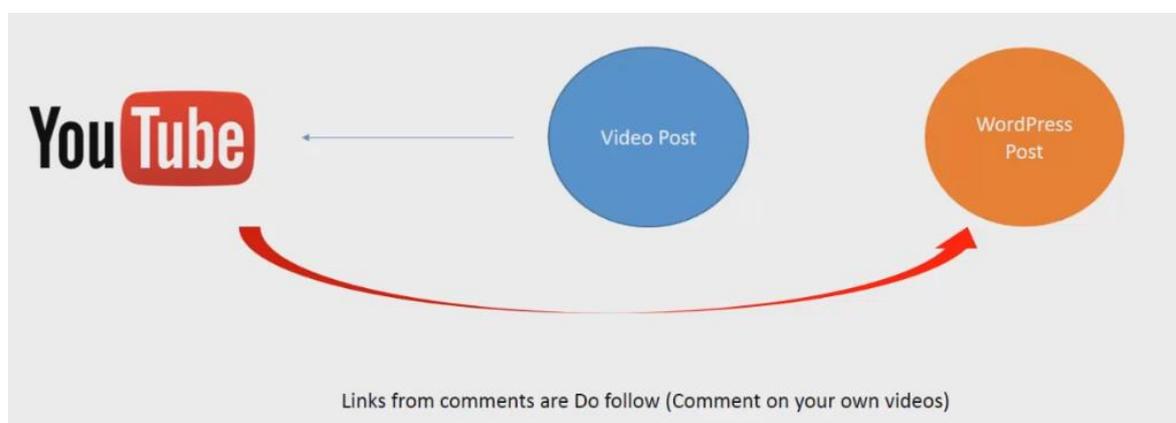
### To Use Competitor Videos or To Use Your Own:

Using your own videos vs using other people's (competitors) videos

|                       | Pros  | Cons   |
|-----------------------|---|--|
| Other People's Videos | <ul style="list-style-type: none"><li>- Content creation not needed</li><li>- Optimized titles / good topics</li><li>- Ease of access</li><li>- Engaging videos</li></ul>                       | <ul style="list-style-type: none"><li>- Your passing authority to other people's videos</li><li>- Videos could be promoting other products</li></ul> |
| Your Own Videos       | <ul style="list-style-type: none"><li>- Get link back from video</li><li>- Branded to your company</li><li>- You can control the topics</li><li>- Get embed from video site for video</li></ul> | <ul style="list-style-type: none"><li>- You need to generate the videos</li><li>- Takes time</li></ul>   |

You're able to achieve RESULTS using both methods so do whatever is easiest for you.

We've proven that it's possible to get rankings in Google while using other people's videos, and we can show it's a proven strategy. So either way produces results but there are clear benefits if you can have your own videos on Youtube. And it also allows you to put a comment to your own videos which we highly recommend because comments on Youtube videos create do-follow links. Of course, you'd also want it in your video description as well because they have good click through rates.

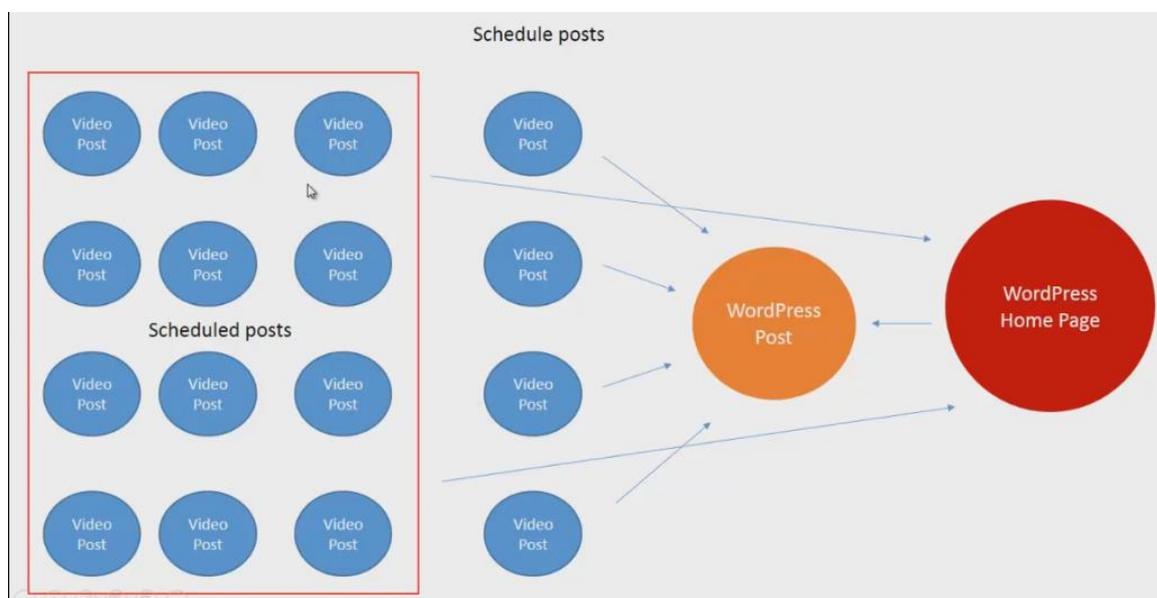




## Schedule video posts:

It's important to always keep in mind the FRESHNESS factor with Google and when we have new posts go out, we are always looking to get a freshness boost for our main Wordpress site and main posts as well. So we constantly want to drip feed posts and put out new content on a regular basis.

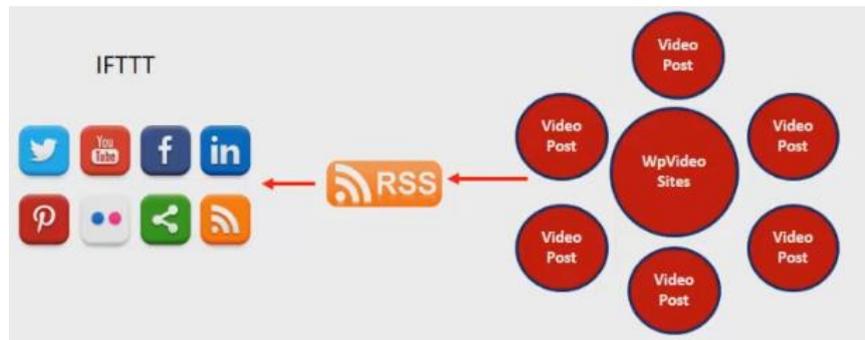
Every video post doesn't always need to directly link to a wordpress post but just by the nature of this plugin, they are linked with the main wordpress site. (if you add a link back to your main site in the navigation section of the plugin)



Every time one of these schedule posts are going out (i.e. every 3 days), you are going to be getting a related document freshness boost because they are fresh documents which are related to your main site. It keeps the flow going on sites, and it's a key feature of this plugin.

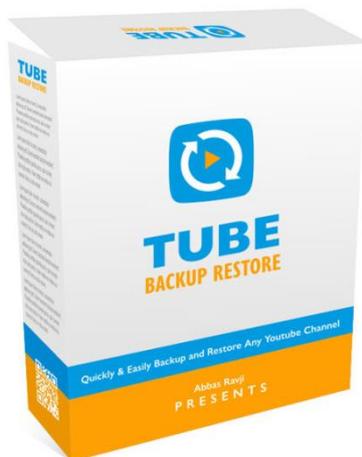
## RSS Feeds and Syndication:

There are ways to utilize the not only the social syndication but the RSS feeds to link out to sites such IFTTT which is a free social syndication service that will create even more links, authority and social traffic.



## Tube Backup Restore (Technique):

This is an in-house developed software that is an optional add-on tool that you can get at [www.tubebackrestore.com](http://www.tubebackrestore.com). We want to cover the uses of this tool because they are invaluable for those doing a lot of video marketing, and there is a method we will share that some of our video marketers are using. This is for educational purposes and we don't personally use this method ourselves.



Tube Backup Restore is a Windows based software that allows you to Download videos, all the video data, thumbnails, descriptions, tags and absolutely everything needed in order to re-upload these videos to another YouTube channel.

You can download entire playlists, individual videos and all videos from inside of a channel. Then take this data to upload all the downloaded videos to channels of your choice. This software tool was built for the purpose of creating a backup of video marketer's videos and data should something go wrong like YouTube flagging the channel for some reason which blocks access.

Some marketers however have made notes how they use the tool to download competitor videos using Tube Backup Restore and they then make some slight adjustments to the videos such as adding intro and outro clips. And then they upload the videos to their own channels. From there, they use the video blog to embed videos from their own channel. This is somewhat of a blackhat strategy, so please use your own judgement before using this technique.

We just share this to start getting you thinking of the various creative ways you can use tools like this to get even just titles, tags and description that you can alter instead of writing everything from scratch.



## SociLinkz for Authority Links:

We have an authority linking system because nothing beats links that have quality links pointing to them and links with quality metrics such as good Majestic Trust Flow and Moz Domain Authority.

These links can help you rank in Google much quicker but they can also be expensive at the same time. So this is why we created [Socilinkz](#) which is our High Authority Social Media Private blog network and the reason we keep it cheap is because it uses our internally managed social media sites such as Tumblr with no affiliate sellers.

We have machines that are dedicated for scraping the internet for expired social accounts, filtering through spam and checking metrics. We then add only the best social accounts to our [Socilinkz](#) network.

By using [Socilinkz](#), you get to benefit from all of the high authority social accounts in our private blog network. It takes all the headaches away from dealing with social accounts that go down or working with proxies.

**With Socilinkz - All you do is set your posts and how many links you want. We do the rest!**

It can do wonders for you sites. You can use it to links to your video posts, and your video posts are linking back to your main Wordpress site.

You can use it to get links to your main Wordpress sites, to your videos, to your map embeds, and much more.

<http://socilinkz.com/pbn/>